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MEDIA ADVISORY - FOR IMMEDIATE RELEASE

REGISTRATION FOR THE 2019 TD FIVE BORO BIKE TOUR OPENS NOVEMBER 14TH

Registration for the world's largest urban bike ride, which takes place next year on May 5, has been pushed two months earlier than previous years

NEW YORK, NY (October 15, 2019) – Bike New York has announced that registration for the 2019 TD Five Boro Bike Tour will open on November 14, 2018, at 12:00PM (noon) EST—two months earlier than it has in the past—to give more time to riders planning spring and summer schedules, and to provide charity riders a longer window to fundraise for their respective causes.

The 2019 TD Five Boro Bike Tour will take place on May 5, 2019, when 32,000 cyclists from all walks of life, representing every state in the nation and dozens of countries around the world, will come together in lower Manhattan. From there, they will ride 40 miles through the five boroughs of New York City on car-free streets, including over the Queensboro and Verrazzano-Narrows Bridges. The proceeds from this popular bucket-list event go toward Bike New York's free bike education programs, and many riders will also participate on behalf of one of dozens of charity partners.

"We're extremely proud of this event, which sells out every year, so we continue to make improvements to provide the best possible experience for our 32,000 participants," said Ken Podziba, President & CEO of Bike New York. "This year, after listening to feedback from our riders and charity partners, we have decided to open registration earlier. We also think a Tour registration makes a great holiday gift for a cyclist, because there's nothing on Earth quite like riding 40 miles through car-free New York City streets!"

Using proceeds from the Tour, Bike New York's bike education program has grown to become the largest of its kind in the country—this year alone, more than 26,000 kids and adults in all five boroughs learned bike skills.

Media participation and coverage of the Tour itself is encouraged; interested journalists are invited to apply at <http://www.bike.nyc/events/td-five-boro-bike-tour/media>.

Interviews and high-res photography available upon request.

About Bike New York

Bike New York is 501(c)(3) nonprofit whose mission is to transform lives and communities through bicycling. In 2018, they taught bike skills to more than 26,000 kids and adults. Funding for these programs comes from numerous annual events, including the TD Five Boro Bike Tour, Bike Expo New York, and regional events. www.bike.nyc