Engage 32,000 cyclists at the Finish Festival on Staten Island.

Finish Festival is the culmination of 40-mile bike ride through all five boroughs of NYC.

The Tour is North America’s biggest bike ride, with proceeds funding Bike New York’s free bike education programs.

PAST EXHIBITORS

TD Bank
REI
People for Bikes
Primal Wear
Nesquik
Clif Bar
Topeak
nuun

Benefiting: Bike New York
Certified Sustainable

www.bike.nyc
Exhibit Space Sizes & Costs

Special Offer: Bike Expo New York exhibitors get 50% off the price of Finish Festival exhibit space.

<table>
<thead>
<tr>
<th>Size (in feet)</th>
<th>Cost (non-Expo exhibitor)</th>
<th>Cost (Expo exhibitor)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 x 10</td>
<td>$3300</td>
<td>$1650</td>
</tr>
<tr>
<td>10 x 20</td>
<td>$4520</td>
<td>$2275</td>
</tr>
<tr>
<td>10 x 30</td>
<td>$5800</td>
<td>$2920</td>
</tr>
<tr>
<td>20 x 20</td>
<td>$6550</td>
<td>$3300</td>
</tr>
</tbody>
</table>

Permitted Exhibitor Activities

- Sales*
- Product sampling*
- List collection/name gathering*  
  *restrictions may apply
- Promotional literature distribution
- Memorabilia distribution
- Raffles

Details

Finish Festival Date & Time: Sunday, May 5, 2019 (11AM-5PM)
Finish Festival Location: Fort Wadsworth, Staten Island
Reserve Exhibit Space by: Tuesday, April 2, 2019
  *Nonrefundable deposit of 50% of total cost reserves exhibit space.
Final Payment due: Tuesday, April 2, 2019
Cancellation Policy: Confirmed applications may not be cancelled or withdrawn.
Contact: Jim Furuya / Expo, Program, & Festival Sales  
212 870 2077 / exposales@bike.nyc

Visit www.bike.nyc to learn more.